



STAMPIN' UP!

# VALUES

## INTEGRITY

We demonstrate honesty, fairness, and kindness in building our business because people are more important than products.

## RELATIONSHIPS

We cultivate empathy, humility, and trust in our interactions to learn from one another and be strengthened through diversity.

## BALANCE

We encourage balanced lifestyles centered on serving family and others while nurturing self-esteem and personal values.

## PERSONAL DEVELOPMENT

We support personal and professional development, as individual and organizational success will follow.

## POSITIVE ENVIRONMENT

We promote a creative, fulfilling, and fun work environment by giving each other equal consideration, mutual support, and our best efforts every day.

## GROWTH

We pursue and measure responsible growth through information and instinct, expanding our influence in the creative industry through valuable products and experiences.

## EFFICIENCY

We seek ways to continually improve productivity and consistency, which foster confidence and satisfaction.

## INNOVATION

We embrace the spirit of discovery by setting challenging goals, considering opportunities, emphasizing creativity, and having the courage to change as we strive to better our best.

